Introducing Omni Writes

Use this guide when preparing press coverage, creative assets, or a partner placement.

One sentence

Omni Writes helps solo founders and creators plan, write, and schedule social posts in their own voice.

Company description

Omni Writes brings a planning board, a writing workspace, and a publishing calendar together. Writers can share samples of their work, review the style guidance Omni Intelligence finds, and use it to edit a draft. They choose the wording, adapt it for each network, and decide when to publish.

Writing with our voice

Name the action	Show someone saving a note, shaping a draft, or reviewing a change. Use one action per sentence.
Keep the writer visible	Say which samples the writer shares, what the app suggests, and which decision the writer makes.
Write the name	Omni Writes has two words and two capitals. Link the first product mention to omniwrites.com.

Example edit

A rough line such as “Transform your content strategy with AI” can become “Pick a note from your board, draft a post, and choose what to publish.”

Who it is for

Solo founders and creators who write their own social posts and want their published work to sound like them.

Logo & co-branding

The handwritten circle and the supplied wordmark are the signatures to use in public.



Light surface

Use the orange logo on paper, cream, or a light field.



Dark surface

Use the cream logo on charcoal or another dark field.

Clear space



Leave at least half the circle's diameter clear on every side. Keep the circle, lettering, proportions, and original colors intact.

Which file to use

Full logo or mark	Use the full logo for a first mention, newsletter, or slide. For an avatar or a small placement where the name is visible, use the mark.
SVG and PNG	Use the outlined SVG for scalable web or print layouts. Use transparent PNGs for slides or video. Full logos are 2282 × 604 and icons are 1024 × 1024.

Co-branding

Give each logo comparable visual weight and its own clear space. Use the sponsorship or collaboration credit agreed for that placement.

Download all eight original logo files

Color & type

Build an editorial layout from paper, dark ink, and one point of emphasis.

Paper
#FFFFFF
Editorial canvas

Ink
#292929
Headlines and body text

Peach
#F7AE88
Framing and illustrations

Action
#9F3E1B
Links and buttons

Brand orange
#FF6B35
Official logo and accents

Soft
#F6F5F2
Inset surfaces

Muted
#6F6E68
Secondary text

Rule
#E8E7E2
Dividers and borders

Set Ink on Paper for body text and white on Action for buttons. Reserve Brand orange for the signature and accents. In product captures, preserve Cream #F4F1EB and Product ink #1F2937.

Public typography

Georgia

A note worth *keeping.*

Regular 400 for titles. Use italic for selective emphasis. Times New Roman is the fallback.

Elms Sans

Save the idea.
Shape the draft.

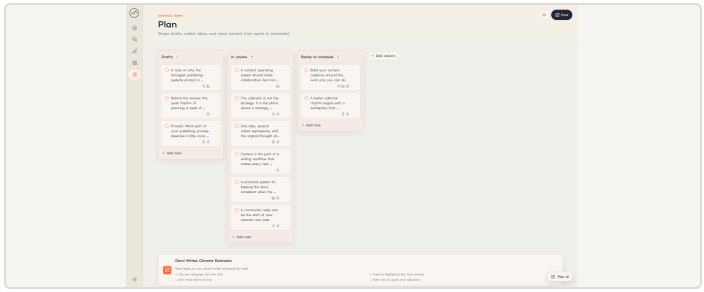
Regular 400 for body copy, medium 500 for controls, and semibold 600 for emphasis.

Type in practice

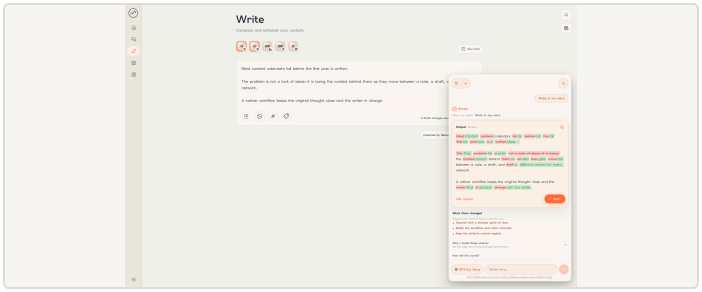
Scale	Public page titles are 60 px on desktop and 46 px on phones. Body text generally starts at 16 px. Check the exported size on the smallest screen where it will run.
Font files	Elms Sans and JetBrains Mono are supplied with their open-font licenses. Use a licensed system copy of Georgia. JetBrains Mono is used for technical labels in the app.

Product media & partners

Show one real workflow. Keep the interface legible and preserve the choices the writer sees.



Plan board · organizing ideas



Write in My Voice · reviewing a change

Choose the output

Portrait graphic	1080 × 1350. Use the portrait PNG for a social feed, or change the text in its editable SVG.
Link preview	1200 × 630. Use the wide graphic for a newsletter, article, or web preview. Supply alt text describing the action.
Landscape video	1920 × 1080. The 15-second silent MP4 uses on-screen captions for a website or presentation.
Vertical video	1080 × 1920. The phone cut reframes the same workflow. Supply the transcript with either version.

Prepare a partner placement

For a newsletter, start with the one-sentence introduction and one product image. For a confirmed paid segment, make the sponsorship clear in the segment. For a new placement, send the intended channel, audience, deliverables, timing, and usage.

Contact

hi@omniwrites.com · One-page sponsor brief · Proposal template